



Formulas
FOR
Success

Our Secret Ingredient: Customer Satisfaction

We come up with the formulas that make printed products stand out, stick to, scratch off and slide around. But despite the magic we work, our formulas' only real value is how well they work for your specific challenges.

Whether you need an image to pop off the page or a label to stick on a bottle, Craig Adhesives & Coatings' experienced formulators and application specialists can make it happen. We specialize in coming at problems from unexpected directions, combining unique ingredients in unusual ways and helping you turn the most blue-sky concepts into printed reality. In other words, we work hard to make you the hero with your customer.

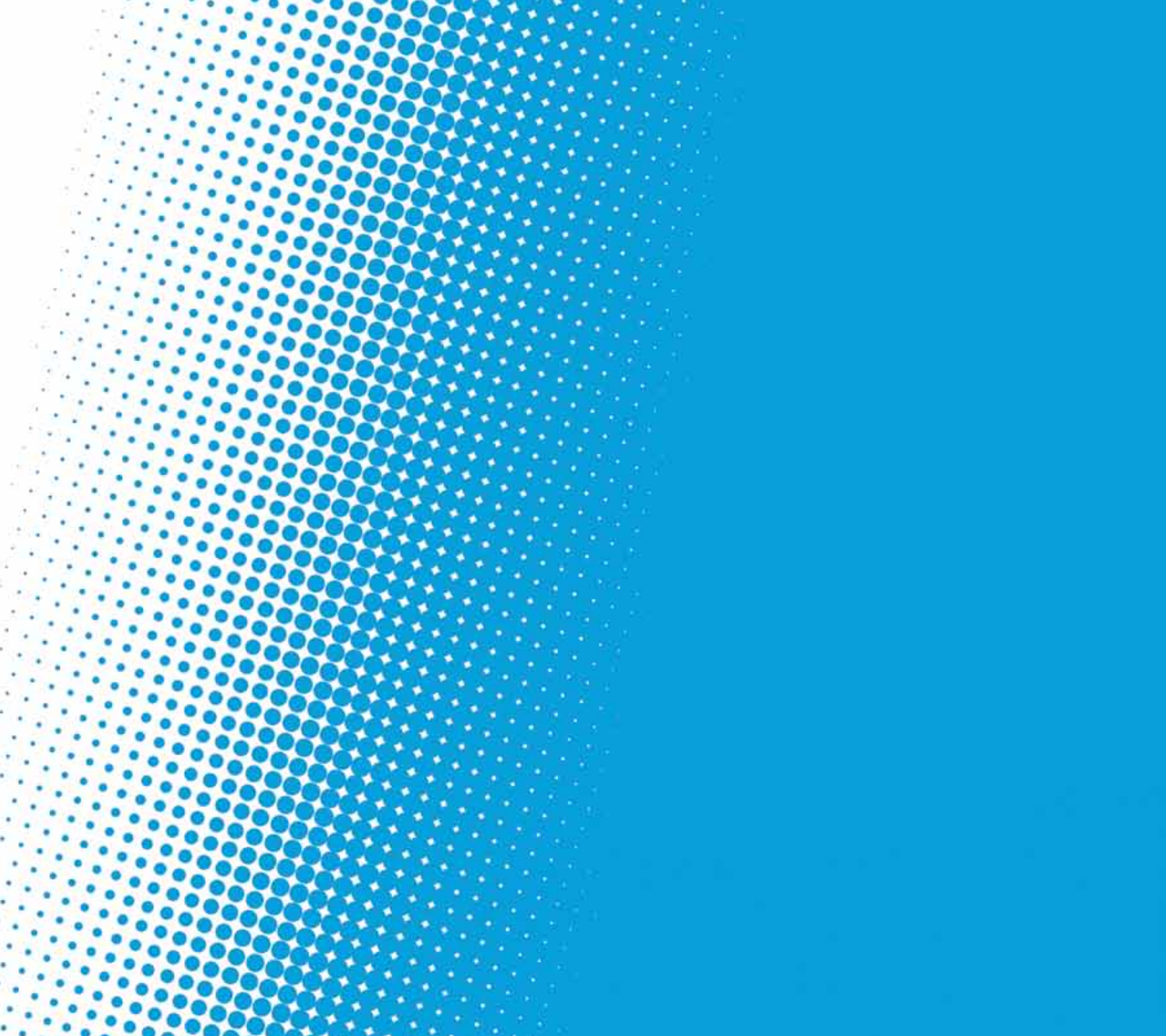
Craig has become the premier supplier of adhesives and coatings to the printing and graphic arts industries because our mission is the same as yours ... total customer satisfaction. Your success is our formula for success.

Out of the lab and off the shelf. Craig is known for those out-of-the-box solutions and extraordinary flexibility that makes other more standardized suppliers simply walk away shaking their heads. But don't count us out when it comes to your everyday needs, too. Our manufacturing facilities can also supply drum or tote quantities of your larger volume top coatings and adhesives ... at prices that are always competitive in the marketplace.

Chemistry that's considerate. Of course, we want our products to be effective, but not at the expense of the world we live in. That's why Craig uses chemistry that is considerate of the earth. By focusing on water-based and UV/EB products, we bring solutions to market that do their job well but leave the smallest footprint in their wake. Plus, our use of low-to-zero VOC materials means significantly less impact on our atmosphere.

Quality combined with consistency. Craig has been making adhesives and coatings for the printing and converting industries for more than three decades. That means we know what we're doing and are consistent about how we do it. Employing an ISO 9001-2008-certified quality system, our product-dedicated manufacturing facilities strive to not only make the best products, but to deliver precisely the same products for our customers every day of the year.

The best of both worlds. Thanks to Craig's innovation, technology, customization and competitive pricing, it's easy to mistake us for one of those mega-manufacturers. But don't worry about getting lost in the shuffle with us. While we have all of the capabilities of the big guys, we're still small enough to be nimble, responsive and focused on all your needs ... all the time. Craig may be big on capabilities and capacity, but we'll treat you like you're our only customer.



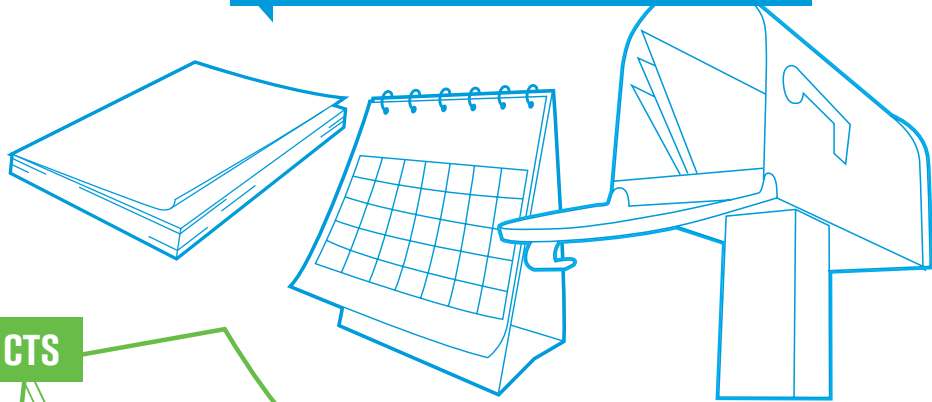
CRAIG
Adhesives & Coatings

The logo consists of a blue swoosh that starts from the left and curves upwards and to the right, ending above the word 'CRAIG'. The word 'CRAIG' is written in a bold, blue, sans-serif font. Below it, the words 'Adhesives & Coatings' are written in a smaller, black, sans-serif font.

PACKAGING COATINGS



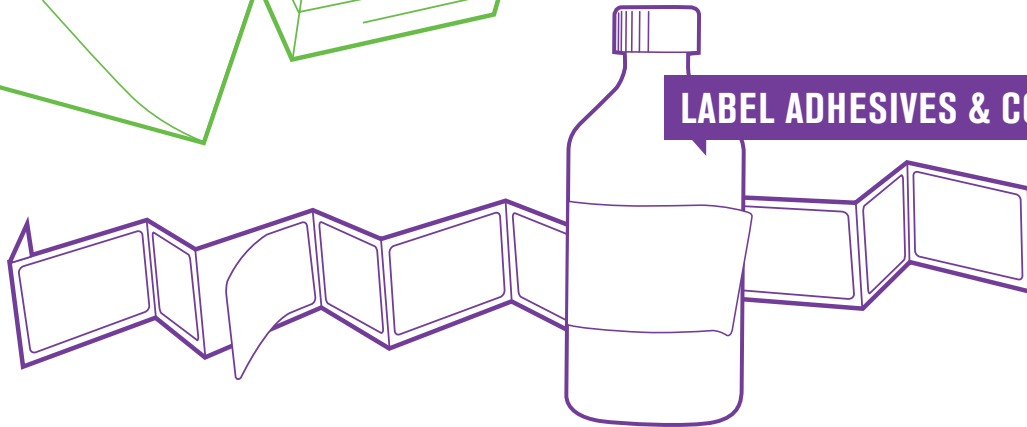
COMMERCIAL PRINTING COATINGS



SPECIALTY PRODUCTS



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